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Zimmer Feline Foundation

# Semi-Annual Veterinary Update

*for* The Love of Cats Programs

June 30, 2015

## Our new tagline — *for* The Love of Cats



Low-Income Spay/Neuter

You may have noticed a new tag line popping up on our vouchers and other media saying “*for* The Love of Cats”. Actually, it’s not really *new* as it was the tag line of our 2000-2009 Michigan cat programs.

We’ve brought it back because our work here has expanded since we started in 2010 and we wanted to tie our programs together under a common banner.

Our **Low-Income Pet Cat Spay/Neuter** program was our first program and it continues to be our main work.

But we’ve added an **Acute Care Program** to also give low-income cats access to urgent care for treatable

medical emergencies.

And more recently we’ve added a **Community Cat Outreach** program allowing us to fund complementary spay/neuter programs for other nonprofits working in our service areas.

By strengthening their work, we can reach cats — including feral cats — our voucher program doesn’t reach.

We’re currently working with the *Animal Welfare Coalition of Northeastern New Mexico*, the *Espanola Valley Humane Society*, the *McKinley County Humane Society* and *Taos Feral Feline Friends* — and welcome inquiries from other area nonprofits.

So when you see our new tag line we hope you think of all the cats we’ve touched who will no longer lose their homes simply because their caregivers couldn’t afford their essential veterinary care. In New Mexico this now totals over 8,500 cats.

And if you are a participating clinic, we hope you’ll take pride in knowing you are instrumental in keeping these at-risk cats in their homes — out of shelters and off the streets — reducing the rate of cat euthanasia — and stemming the growth of feral cat colonies.

*What better way is there for us to show our love of cats than this?*



Acute Veterinary Care

Cats Serviced By The Numbers				
	Low-Income Spay/Neuter	Acute Vet Care Assistance	Community Spay/Neuter	Total
2015 YTD	933	29	574	1,536
2010-2014	6,284	58	676	7,018
Total Program	7,217	87	1,250	8,554



Community Cat Outreach

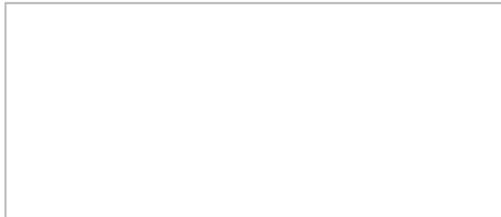


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Want to help lower cat euthanasia rates and stem the growth of feral cat colonies all in one move? Join our *for* **The Love of Cats** programs and help us provide free-and-local spay/neuter and acute veterinary care for low-income cats.

These cats rarely come from shelters (who fix them *before* adoption) but are rescued outdoors or passed from one home to the next still intact. Without money for prompt sterilization, they often lose their homes when their intact behaviors (yowling, spraying and kittening) become too much for their caregivers to handle. By simply helping these cats keep their homes — we reduce shelter intake *and* stem feral cat colony growth. *What a great way to do community service!*

Call or visit our web site for clinic registration information.